Mission Statement

Our mission is to educate, support, and advocate for individuals with breast cancer, breast cancer survivors, and family and friend co-survivors. We are dedicated to ending breast cancer and the deaths it causes.
Our Vision

To provide programs and services of support to the breast cancer community, from diagnosis through survivorship, and to contribute to the ultimate cure and demise of the disease.
History Timeline

1988 - Breast Cancer Network of WNY formed by a group of breast cancer survivors

1994 - Incorporated as Breast Cancer Network of WNY, Inc

1995 - Granted 501(c)(3) non profit status by IRS

2010 - Moved into current building in Depew
Bella Moglie (Beautiful Wife)

She was a woman of rare beauty, strong opinions, steadfast love, considerable eccentricity and quiet style. I will never meet anyone remotely like her.

Jim Garoll
40,000 people die each year of breast cancer, nearly all of these cases from metastatic cancer. Localized cancer doesn’t kill; it’s when it spreads to other organs that it becomes deadly.
Awareness

One in eight women will face a breast cancer diagnosis in their lifetime.

40,450 women in the United States will die this year from breast cancer.

246,660 new cases of breast cancer will be diagnosed this year.
Awareness

Breast cancer is the second most commonly diagnosed cancer in women and is the second most common cancer death.

Nearly 3 million women in the United States are living in the aftermath of a breast cancer diagnosis.

Approximately 2200 men will be diagnosed with breast cancer this year and there will be 410 deaths.
Awareness

People don’t die from cancer in their breast. They die when breast cancer spreads or metastasizes to other organs, usually liver, lungs, bones, or brain. This is called metastatic breast cancer. It is classified as Stage IV and although it is treatable, it is not curable.
AN ESTIMATED
30%
OF ALL BREAST CANCERS — even early stage cancers that were thought to have been “cured” — WILL METASTASIZE.
Metastatic Breast Cancer

Over 155,000 are currently living with metastatic disease

Has a 5 year survival rate of 22%

Over 40,000 annual deaths

Average survival from time of diagnosis is 36 months

An estimated 5% of all funding for breast cancer research is focused on metastatic disease
Breast Cancer Risk Factors

- Being a woman
- Age
- Family History
- Genetics
- Personal History
- Race/Ethnicity

- Alcohol Consumption
- Being Overweight
- Lack of Exercise
- Environment
- Vitamin D
- Unhealthy Diet
## Cancer Comparison

<table>
<thead>
<tr>
<th>TYPE OF CANCER</th>
<th>ESTIMATED NEW CASES</th>
<th>ESTIMATED DEATHS</th>
<th>5 YEAR SURVIVAL RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breast Cancer</td>
<td>246,660</td>
<td>40,450</td>
<td>89.7%</td>
</tr>
<tr>
<td>Lung Cancer</td>
<td>224,390</td>
<td>158,080</td>
<td>17.7%</td>
</tr>
<tr>
<td>Prostate</td>
<td>180,890</td>
<td>26,120</td>
<td>98.9%</td>
</tr>
<tr>
<td>Colon</td>
<td>134,490</td>
<td>49,190</td>
<td>65.1%</td>
</tr>
<tr>
<td>Bladder</td>
<td>76,960</td>
<td>16,390</td>
<td>77.5%</td>
</tr>
<tr>
<td>Melanoma</td>
<td>76,380</td>
<td>10,130</td>
<td>91.5%</td>
</tr>
<tr>
<td>Non-Hodgkin Lymphoma</td>
<td>72,580</td>
<td>20,150</td>
<td>70.7%</td>
</tr>
<tr>
<td>Pancreas</td>
<td>53,070</td>
<td>41,780</td>
<td>7.7%</td>
</tr>
</tbody>
</table>
Breast Cancer Facts

In Erie County, 877 new cases of breast cancer are diagnosed every year and there are 180 annual mortalities.
Breast Cancer in Erie County

Annual New Incidences in Erie County

- Erie County
- New York
- Nationally

Per 100,000 Women

Annual Mortalities (African American)

- Erie County
- New York
- Nationally

Per 100,000 Women
## Comparison by Race

Annual new cases / Annual mortalities

<table>
<thead>
<tr>
<th></th>
<th>All Races</th>
<th>Whites</th>
<th>Blacks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Erie County</td>
<td>145 / 26</td>
<td>147 / 24</td>
<td>132 / 38</td>
</tr>
<tr>
<td>New York State</td>
<td>128 / 21</td>
<td>134 / 21</td>
<td>114 / 25</td>
</tr>
<tr>
<td>Nationally</td>
<td>125 / 22</td>
<td>128 / 21</td>
<td>125 / 30</td>
</tr>
</tbody>
</table>

Numbers are per 100,000 women
Screening Guidelines

According to the American Cancer Society ...

- Women 40 - 44 should be allowed the option of breast screening if they choose
- Women 45 - 54 should get annual mammograms
- At 55, they should switch to every 2 years
New York State’s Early Detection & Screening

Requires 210 hospitals and treatment centers to offer at least 4 extended hours per week for mammograms

Eliminates co-pays & deductibles for screening mammograms & diagnostic imaging for breast cancer

Paid leave for public employees to have screenings
Education

- Monthly Evening Seminars
- Annual Education Day
- Website Resources
- Community Awareness
- Lending Library
Support Groups

- Professionally led support groups for Young Survivors and Metastatic Survivors each meet twice per month
- Peer led general breast cancer groups are held five times per month
Restorative Health Classes

- Yoga (twice per week)
- Tai-Chi
- Zumba
- Exercise
- Art Therapy
- Wellness
For Newly Diagnosed

- TLC Totes of resources and information
- Peer counseling
- Membership
- Funded by Windsong Radiology
Advocacy & Outreach

- Metastatic Research Initiative
- Financial assistance grants for those in treatment
- Health fairs
- Member of NYS Breast Cancer Network
- Legislative visits and communications
Breast Cancer Network of WNY

- Educational Programs
- Support Groups
- Restorative Health Classes
- TLC Totes for Newly Diagnosed
- Financial Assistance
- Advocacy
The Difference

All of BCN money stays local

BCN is all volunteer

As little as 20% of expenditures are used for administrative and fundraising expenses
Breast Cancer in WNY

Annual New Incidences in WNY by County

Annual Mortalities in WNY by County

Breast Cancer Network of WNY